



ALOC Laminate Flooring Right for Your Floors Right for Your Environment

The Choice is Easy...Choose YOUR Environment, Choose ALOC.

In practice and in policy, Alloc is **committed to environmental responsibility**

Our business is based upon products that can be produced, used, recycled and disposed of without harm to human health or the environment.

Our commitment comes from the inside out—from within our plant and within our products—and begins with our **responsible manufacturing** processes. We employ a less-is-more approach to energy and water usage and paper and disposable goods consumption in our facilities. We lead in the use of renewable, non-polluting energy sources.



www.alloc.com



Our laminate floors are **naturally kind to the environment.**

Engineered to last, the core of ALLOC laminate flooring is high-density fiberboard.

This fiberboard is comprised of the 'remnants' from saw mills and logging operations—wood shavings, saw dust and other elements that would otherwise be discarded.

Laminate floors capture the look of authentic wood through highly sophisticated printing with water-based inks on decorative paper.

Thus, natural wood resources are never compromised.

The adhesives and finishing coats utilized in our manufacturing process are carefully formulated to minimize VOC content.

These elements aid in **product longevity**, ensuring our laminate floors **look beautiful and remain durable for years and years.**

We're even eco-conscious when it comes to disposing of our waste.

At Alloc we don't pitch our trash into landfills, instead we make conscious efforts to recycle our post-industrial waste.

The choice is easy...choose YOUR environment, choose ALLOC.

www.alloc.com